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# Artisans at work ÉCONOMUSÉE®

NORTHERN IRELAND

Welcome to our first E-Newsletter

December 2016

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Steensons  
JEWELLERS EST. 1976



Broughgammon  
FORWARD THINKING FARMING



scullion hurls

## What is an Économusée you might ask?

The ÉCONOMUSÉE® concept is part of a dynamic agro tourism and experiential cultural tourism approach that allows people to:

- visit artisan entrepreneurs in their premises and witness first-hand creation and production;
- discover craft and tradition;
- learn about the history of the craft and how the artisan has developed the product.
- share in the artisan passion for their craft and participate in an interactive and authentic cultural experience.

The Économusée concept in NI has been coordinated and managed by the Causeway Coast & Glens Heritage Trust since 2010.

Northern Ireland currently has six approved Économusée artisan workshops, three of which were launched in 2013 and three to be launched in early 2017.

- **Brighter Gold Rapseseed Oil in Limavady (2013)**
- **Steensons The Jewellers in Glenarm (2013)**
- **Scullion Hurls in Loughgiel (2013)**
- **Ursa Minor in Ballycastle (2017)**
- **Broughgammon Goat Farm in Ballycastle (2017)**
- **Hillstown Brewery in Ahoghill (2017)**

## Silver Service at Stormont

CCGHT is honoured to host the next Project Steering Group in February 2017 in Northern Ireland. As part of a week long series of meetings, workshops and artisan visits we will be showcasing the Économusée N. Ireland network and our six skilled and enthusiastic artisans to over 150 attendees including our NI Assembly MLAs and Ministers and also to AGE NI, Probus, Rotary and U3A groups.

The artisans will have their products and craft on dis-



play and they will talk about the history of their business. Where possible the artisans will demonstrate their skills at the event.

MLAs Mervyn Storey and Philip McGuigan have sponsored the event which will take place over lunch on Tuesday 7th February.

Our Économusée partners from Canada, Greenland, Iceland, Faroe Islands, Norway, Sweden and republic of Ireland will join us.



Sasha McVey (left) with Louise Bousquet at Porcelaines Bousquet Économusée

## Sharing skills across the pond.

### From Glenarm to Quebec

As part of the Économusée Craft Reach project Sasha McVey was awarded a placement opportunity to develop her ceramics craft with Louise Bousquet at Porcelaine Bousquet in Quebec. Sasha is from

Glenarm and you can certainly see the influence of her landscape in her work. [www.sashamcveyceramics.com](http://www.sashamcveyceramics.com)

Sasha was NI Young Artist of the Year 2015.



Sasha flew to St Jean Baptiste, Quebec in October where she spent two

weeks learning from and sharing her own skills with Louise and her small team of employees. [www.porcelainesbousquet.qc.ca/en](http://www.porcelainesbousquet.qc.ca/en)

It is clear from their evaluations of the placement opportunity that these two struck up an immediate rapport and will more than likely be keeping in touch!

## PSG 5 ICELAND



View from the Lighthouse at Styk-kishólmur

A number of important issues were discussed at the Project Steering Group meetings in Iceland which took place between 26th and 30th September including:

- Crowd Funding
- Branding and artisan engagement.
- Exit strategies and how partners intend to contin-

ue with the Économusée project beyond the March 2018 deadline for this phase of European funding.

- Youth Placement, Partners in Creation and Silver Service
- Feasibility Studies including the study produced for Hillstown Brewery.

The group visited a number of Economusée artisans in Iceland, a shark museum, the

Blue Lagoon and witnessed a phenomenal display of the Northern Lights



Partners visiting Erpsstadir Skyr Économusée

## Ursa Minor is on the Move!

Ciara, Dara and their young son Cillian are super excited this year as their Bakehouse/café is moving into bigger premises in the heart of the North Coast town of Ballycastle.



We are currently working with designers to make sure that one of our latest additions to the Economusée NI network, Ursa Minor will be up and running by mid-January 2017. Launch date to be announced.

## Aurora at Steensons

Steensons Jewellers Économusée has launched this year's limited edition Christmas piece, 'Aurora', and isn't it stunning?

Brona, Dan and the team are well known throughout the area but their jewellery pieces especially those created for Game of Thrones are renowned worldwide.

Aurora is made from sterling silver, multi layered with a variety of textures. The pieces also feature a specially cut high quality green tourmaline in an 18ct gold setting

## Steensons

JEWELLERS EST. 1976



The Steensons Economusée (above) Aurora limited edition (below)



## Castle Tower gets hurled in!

It definitely was an art attack at Castle Tower School in Ballymena. Ten enthusiastic young pupils took part in an art project with a difference.

What do you do with hurling sticks, produced by our local Économusée artisan Scullion Hurls, if they just don't pass Michael's very high standards? You paint them!

And that's just what happened at Castle Tower School.

The Christmas themed workshop was lead by retired teacher and local artist, Joanne Campbell. [www.facebook.com/joanecampbellartist](http://www.facebook.com/joanecampbellartist)

We were joined in our workshop by Mayor of Mid & East Antrim Audrey Wales and Principal Raymond Feeters.

This is our first time working with the pupils from Castle Tower and as it says on their website:

*"Everyone connected to Castle Tower School realises that it is a very special place."*

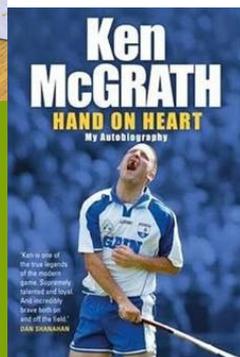
We loved meeting these special kids and their teacher Marie O'Connor.



From Left to Right: Ethan, Mrs Marie O'Connor (teacher), Mr Raymond McFeeters, JP, Mayor of Mid & East Antrim—Ald. Audrey Wales and Joanne Campbell—Artist.

## Partners in Creation

Scullion Hurls will host legendary Waterford hurler Ken McGrath for a signing of his autobiography *Hand on Heart* on Saturday 10 December. This along with the Castle Tower Art Exhibition will form part of the Partners in Creation event.



# KEN MCGRATH BOOK SIGNING

at  Scullion Hurls

10TH DECEMBER FROM 8PM

More details at [www.scullionhurls.com](http://www.scullionhurls.com)

EST. 1979



## It's all about the brew!

Hillstown Brewery in Ahoghill was approved as an Économusée artisan in October 2016. They have just recently launched their brand new black Coffee IPA at the Brewbot bar Belfast! This beer was made in collaboration with Johnny Hickinson from Middletown Coffee Ballymena. This adds to the fabulous collection of craft beer produced at Hillstown farm and Brewery.

We are looking forward to working with Nigel and the team in the future and to the launch of the Économusée workshop in Spring 2017.



We would like to take this opportunity to wish all our Économusée artisans and funders a very happy Christmas and a prosperous and successful New Year.

[www.ccght.org](http://www.ccght.org)

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Paula McIntyre Cookery demonstration at Brighter Gold



## Gold Star for Brighter!

Over one hundred people attended a cookery demonstration with renowned chef, presenter, lecturer Paula McIntyre in December 2016 at the home of Brighter Gold Rapeseed Oil Économusée.

Leona, Richard and the family launched their Économusée workshop in 2013 and they have been amazing ambassadors for the brand ever since.

## Broughgammon Goat Taco is hard to beat!

One of our upcoming Économusée artisans, Ballycastle-based Broughgammon Farm has won a major award in the influential British Street Food Awards taking the Best Snack Food award for its highly original goat tacos from a panel of expert judges.

Broughgammon Farm, a family business, came out on top of a field of 17 street food businesses from across the United Kingdom in a first time win for a Northern Ireland contender. (*Newsletter.co.uk*)

Once again we look forward to the launch of the Économusée workshop in early Spring 2017.



There are currently more than 90 Économusée workshops across the Northern Periphery and Arctic area with the number increasing and the concept reaching more and more countries.

For more information on the Economusee NI Network or this project contact CCGHT—  
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Causeway Coast & Glens Heritage Trust (CCGHT) is one of eight partners involved in Craft Reach; funded by Interreg VB Northern Periphery and Arctic Programme 2014-2020.



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