|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Applicant Details** | | | | |
| Full Name |  | | | |
| Business name if applicable |  | | | |
| Contact number |  | | Email |  |
| Address |  | | | |
| **Product Details** | | | | |
| Title |  | | | |
| Location(s) of experience | Tick relevant Council area(s):  Causeway Coast and Glens Borough Council Area -  Mid and East Antrim Borough Council Area - | | | |
| Summary of experience, number of spaces available on the activity, duration, times it will take place e.g. time of day, day of week, month/season |  | | | |
| Have you run the experience before and how ready is it to be brought to market? |  | | | |
| Pricing details | |  | | |
| How will you/the business promote the experience and engage with the public? E.g. social media, dedicated website, booking system etc. | |  | | |
| Which tourist markets does this experience target? | |  | | |
| How will the experience contribute to raising awareness and access to the outstanding natural, built and cultural heritage of the area? | |  | | |
| If successful what would the £500 award be spent on?  Note staff time, promotional activities, website/booking system development and equipment are viable costs.  Evidence of expenditure must be submitted to CCGHT by Tuesday 31st December 2019 | |  | | |
| How will you monitor success of the experience?  E.g. numbers attending, record country of origin of customers | |  | | |

All applications will be catalogued, and details will be passed to Tourism NI for information purposes. A decision on the winning applications will be made **Friday 29th March 2019.**

Successful applicants will be required to submit evidence of how the award has been spent and a summary of activities including numbers of participants, highlighting out of state participants specifically, by **Tuesday 31st December 2019.**

Closing date for the competition is **Thursday 14th March 2019, 12 noon.**

You can submit your application via email or post:

Email: [Nikki@ccght.org](mailto:Nikki@ccght.org)

Post: CCGHT, The Old Bank, 27 Main Street, Armoy, BT538SL

If you have any questions of queries please ring Nikki on 02820752100, 07718192402 or email on nikki@ccght.org