

Économusée - Craft Reach
Invitation to Tender for workshop interpretation

Introduction & Background

The Causeway Coast & Glens Heritage Trust is a charity devoted to protecting and enhancing the unique heritage of the Causeway Coast and Glens area, including (but not limited to) the Binevenagh, Causeway Coast and Antrim Coast and Glens Areas of Outstanding Natural Beauty (AONBs) and the Giant's Causeway and Causeway Coast World Heritage Site (WHS).

The aim of the Trust is 'to raise awareness of the special qualities of the natural, built and cultural heritage of the Causeway Coast & Glens area including the Antrim Coast & Glens, Binevenagh, and Causeway Coast Areas of Outstanding Natural Beauty; promoting environmental management and sustainable development that aims to conserve and enhance the unique heritage of the area for the benefit of all.'

The Causeway Coast and Glens Heritage Trust (CCGHT) is one of eight partners involved in a 3 year EU Northern Periphery Programme project entitled ÉCONOMUSÉE.

The Économusée project is a concept developed in Québec involving partners from Canada, Norway, Sweden, the Faroe Islands, Iceland, Greenland, the Republic of Ireland and Northern Ireland. The project combines culture, craft and tourism to create an economic platform for craft artisans encouraging the development of traditional crafts and new job opportunities.

CCGHT have launched 3 local Économusée workshops; Brighter Gold Rapeseed Oil in Limavady, Scullion Hurls in Loughguile and Steenson's Jeweller's in Glenarm and are due to launch three new artisans by March 2018; Ursa Minor Bakehouse Ballycastle, Broughgammon Farm Ballycastle and Hillstown Brewery Ahoghill. Visitors will gain an enhanced experience when visiting each of the Économusée workshops with the added opportunity of meeting the artisans and discovering the beauty and authenticity of the products made and sold onsite.

CCGHT are currently working with Broughgammon Farm, Ballycastle to transform the workshop into an Économusée. This will see the workshop transformed into a visitor attraction where tourists can discover the goat butchery process and learn about the traditional craft of butchery. The project aims to create new viable employment opportunities for local enterprises based in rural communities, by drawing on local cultural heritage.

Project Specifications & Timescale

Design, production, printing and installation of interpretation (*Finer details will be finalised during designers visit*). One of the Welcome panels is preferred to be a mural on an exterior Wall- open for discussion.

Interpretation panels will be a combination of interior and exterior signs

- All comprising full colour inkjet graphics.
- Maps will be provided for Welcome panel and leaflet but will require amendments/adjustments.
- Interpretation installation required.
- Exterior interpretation must be weather proof

Design and production of 1500 Économusée leaflets, flat size 216 x348mm, printed high quality with full colour throughout on 250gsm silk art, creased and gate folded to 87 x 216mm. (template will be provided)

- Text & Images for panels and leaflet will be provided by CCGHT & Broughgammon Farm

Please note that all quotes must include VAT

Tenders will be scored on understanding of brief, methodology and value for money.

Applicants must provide information on the above criteria, two references and provide examples of similar previous work.

It is necessary that designers arrange with CCGHT to visit the workshop in Ballycastle prior to submitting a quotation. There will only be one available date so it is essential to contact Tierna@ccght.org or on 028 207 52100 as soon as possible to arrange a visit time.

Please note:

All quotations must be returned by Friday 19th August 4pm via email tierna@ccght.org or post to Tierna Mullan Causeway Coast & Glens Heritage Trust "The Old Bank" 27 Main Street, Armoy BT53 8SL

It is the responsibility of the applicant to follow up with the Causeway Coast & Glens Heritage Trust to ensure receipt of tender.

Deadline for installation of interpretation and leaflets: to be discussed with both CCGHT & Broughgammon Farm

A clear breakdown of costs as per this specification is required. (See table below).

Causeway Coast and Glens Heritage Trust is not bound to accept either the lowest or any of the tenders received.

Breakdown of Costs		
Component	Cost	VAT
Design of interpretation		
Production of interpretation		
Printing of Interpretation		
Installation of Interpretation		
Design of Économusée leaflet		
Production of Économusée leaflet		
Printing of Économusée leaflets		
Delivery of Économusée leaflets		
TOTAL		
TOTAL COST INCLUDING VAT:		